

# ABOUT



# MONCHIERO

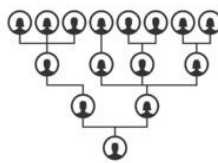
The Monchiero family (*pronounced "Mon-khee-eh-ro"*) owns 25 acres of vineyards in Piedmont spread throughout the communes of Barolo and Alba. For generations the family farmed and grew grapes on the Montanello estate, outside the small town of Castiglione Falletto. In the 1950s, the brothers Remo and Maggiorino Monchiero started producing wine under their own family name. The small winery located in Castiglione Falletto was established in the 13th century and purchased by the Monchiero brothers in 1982. Vittorio Monchiero, son of Maggiorino, was trained at the renowned oenological institute in Alba and remains committed to the region's traditional practices opposed to the flashier international style that has taken root in many of Piedmont's cellars over the last few decades. Favoring long maceration periods with skin contact and aging in large Slavonian oak casks, Vittorio's wines loyally express the flavors and aromas that make Piedmont's wines unique. In 2017 his eldest son, Luca, joined the family winery. His younger son, Stefano, is studying viticulture and will soon do the same.

## KEY SELLING POINTS

BAROLO  
ROCCHE DI CASTIGLIONE



BARBERA D'ALBA  
SUPERIORE



MULTI-  
GENERATIONAL



13TH CENTURY  
HISTORY



TRUE TO VARIETAL



BAROLO IS THE  
KING OF WINES

93PTS

JAMES SUCKLING

HIGH RATINGS



EXCELLENT PRICE  
TO QUALITY RATIO



Luca, Daniella and Vittorio

## Barolo Rocche di Castiglione

**Varietal(s):** Nebbiolo  
**Origin:** Barolo DOCG, Piemonte, Italy  
**Case Size:** 12/750ml **Barcode:** 020106503489  
**Vinification:** Enologist: Vittorio Monchiero, Hand Picked, Slavonian oak aging  
**Tasting:** Dry, full-bodied, intense and aromatic with big structure and complexity. This is a sensual wine. Pair with hearty meals, red meat, game, ripe cheese  
**Accolades:** **93pts James Suckling**

## Barbera d'Alba Superiore

**Varietal(s):** Barbera  
**Origin:** Barbera D'Alba DOC Superiore, Piemonte, Italy  
**Case Size:** 12/750ml **Barcode:** 020106505933  
**Vinification:** Enologist: Vittorio Monchiero, Hand Picked, Slavonian oak aging  
**Tasting:** Aromatic with violet, plum and berry notes. This is a dry, full-bodied Barbera with lush plum and blackberry flavors, balanced by round tannins and bright acidity.  
**Accolades:** **90 pts James Suckling 2016**

